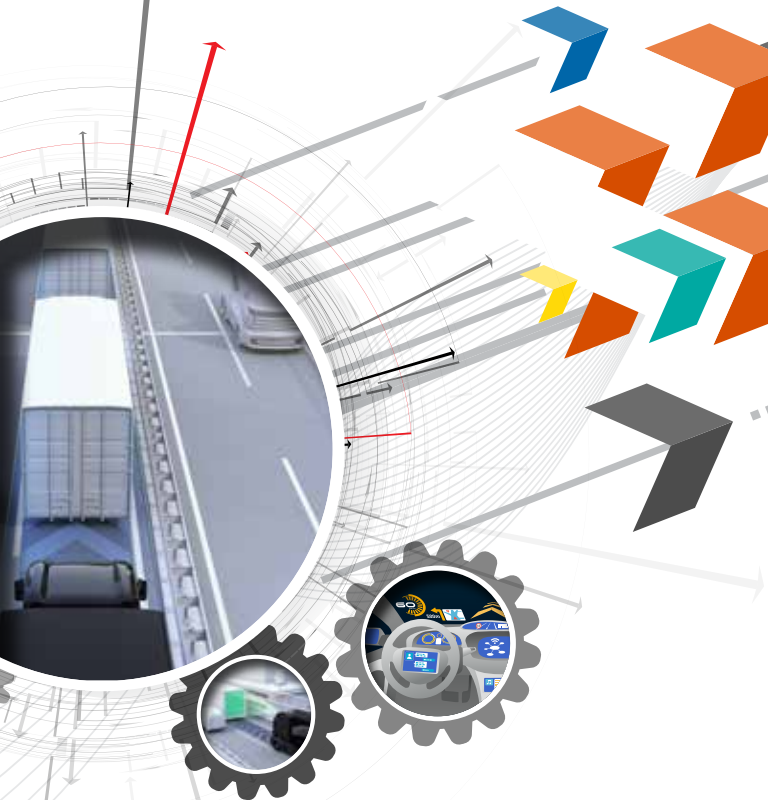


80TH ANNUAL CONVENTION

PROGRAM



The **FUTURE** of **TRUCKLOAD**

MARCH 25 - 28, 2018

Gaylord Palms Resort & Convention Center
Kissimmee, Florida



**TRUCKLOAD
CARRIERS
ASSOCIATION**

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**TRUCKLOAD
CARRIERS
ASSOCIATION**

555 East Braddock Road
Alexandria, VA 22314
(703) 838-1950
(703) 836-6610 - fax
tcameetings@truckload.org (e-mail)
www.truckload.org

Schedule at a Glance

Saturday | March 24, 2018

8:00 a.m.-5:00 p.m.	Exhibitor Move-in
1:00 p.m.-6:00 p.m.	Registration
3:30 p.m.-5:30 p.m.	Officers' Meeting (by invitation)
6:00 p.m.-7:00 p.m.	Reception
7:00 p.m.-9:00 p.m.	Past Chairmen's Reception & Dinner (by invitation)

Sunday | March 25, 2018

7:30 a.m.-9:00 a.m.	Breakfast
7:30 a.m.-6:00 p.m.	Registration
8:00 a.m.-12:15 p.m.	Committee Meetings
8:00 a.m.-4:00 p.m.	Exhibitor Move-in
11:30 a.m.-1:00 p.m.	Lunch
12:30 p.m.-1:45 p.m.	Trucking in the Round #1
2:00 p.m.-3:15 p.m.	Trucking in the Round #2
3:30 p.m.-4:45 p.m.	Board of Directors' Meeting
4:45 p.m.-7:00 p.m.	Exhibition & Reception

Monday | March 26, 2018

6:45 a.m.-7:45 a.m.	Breakfast
6:45 a.m.-3:30 p.m.	Registration
8:00 a.m.-10:00 a.m.	General Session
10:15 a.m.-12:00 p.m.	Exhibition
12:00 p.m.-1:45 p.m.	General Session
2:00 p.m.-3:15 p.m.	Trucking in the Round #3
3:30 p.m.-4:45 p.m.	Trucking in the Round #4
4:45 p.m.-5:45 p.m.	Best Fleets To Drive For Reception
6:00 p.m.-7:00 p.m.	Reception
7:00 p.m.-10:00 p.m.	"Hot Havana Nights" Scholarship Gala (additional fee)

Tuesday | March 27, 2018

7:00 a.m.-8:00 a.m.	Breakfast
7:00 a.m.-2:30 p.m.	Registration
8:15 a.m.-10:15 a.m.	General Session
10:30 a.m.-12:00 p.m.	ACT 1 Meeting
10:30 a.m.-12:30 p.m.	Exhibition/Lunch
12:45 p.m.-2:00 p.m.	Trucking in the Round #5
2:15 p.m.-4:00 p.m.	General Session
5:00 p.m.-6:00 p.m.	Annual Awards Reception
6:15 p.m.-9:00 pm	Annual Awards Banquet

Wednesday | March 28, 2018

Major Departures

General Information

Admission

Admission to all TCA Annual Convention sessions and social events is by official Annual Convention badge only. Entrance to events will be denied to individuals not wearing badges. Badges are not transferable. Replacement badges cost \$250.

Registration/Information

Registration hours are:

Saturday, March 24	1:00 p.m.-6:00 p.m.
Sunday, March 25	7:30 a.m.-6:00 p.m.
Monday, March 26	6:45 a.m.-3:30 p.m.
Tuesday, March 27	7:00 a.m.-2:30 p.m.

TCA Convention App

Download the “Truckload Carriers Association Convention App” free where ever you get your apps. Need help? Stop by the TCA Registration area for assistance.

TCA Convention App hosted by:

BMO Transportation Finance



Transportation Finance

New TCA Members

New Association members since the 2017 Annual Convention are identified by a new member ribbon. Please welcome them. A member presentation and reception will be held on Saturday, March 24th from 6:00 p.m.-7:00 p.m.

Press

Representatives from the press have been invited to attend everything at this Annual Convention except the Board of Directors' meeting on Sunday, March 25 or during any Executive Session of any committee or governance meeting. In addition, reporters have been asked to obtain permission from each member before quoting anything he or she might have said during the roundtables or any other event at TCA's 2018 Annual Convention.

Policy on Sexual Harassment

TCA supports an environment free of sexual harassment, as stated under Title VII of the Civil Rights Act of 1964. Appropriate behavior is required.

Responsible Drinking Policy

TCA encourages and requires responsible drinking at all TCA events. Supporting this policy, all social events during the TCA Annual Convention will offer non-alcoholic choices. Alcohol will not be served to anyone under the age of 21 or to anyone who is identified as being intoxicated.



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Increase margins. **Grow your business.**

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DEDICATED & PRIVATE FLEET | FINAL MILE | LTL
ASSET MAINTENANCE | BUSINESS INTELLIGENCE

Schedule

Saturday, March 24, 2018

Exhibitor Move-in 8:00 a.m.-5:00 p.m.
Florida Hall E-F

Registration 1:00 p.m.-6:00 p.m.
Osceola A

Welcome Gifts Provided By:

Comdata
Executive Portfolios



TravelCenters of America/Petro
Registration Bags



BMO Transportation Finance
Complimentary Shirts



Officers' Meeting (officers only) 3:30 p.m.-5:30 p.m.
Hemmingway Boardroom, Emerald Bay, 4th Floor

Kickoff Reception 6:00 p.m.-7:00 p.m.
Wreckers Veranda

Hosted by: Joe Morten & Son, Inc.



**Past Chairmen's Reception
& Dinner** (by invitation)

Orange Blossom Ballroom, Atrium

Hosted by: Gaylord Palms Resort
and Convention Center



Sunday, March 25, 2018

Registration 7:30 a.m.-6:00 p.m.
Osceola A

Breakfast 7:30 a.m.-9:00 a.m.
Osceola A

Hosted by: Northland Insurance



Exhibitor Move-in 8:00 a.m.-4:00 p.m.
Florida Hall E-F

Membership Committee 8:00 a.m.-9:15 a.m.
Destin Room

**Independent Contractor Practices
Policy Committee** 8:00 a.m.-9:15 a.m.
Sarasota Room

RIGHT DRIVER, RIGHT LOAD!



USE THE DATA FROM YOUR ELD TO MAKE THE BEST CHOICE

Assigning the right driver to the right load is crucial to your success. In addition to managing each driver's available hours of service, you need to ensure the driver is actually going to be able to pick up and deliver on time, you need to match the right equipment for each load, and you need to keep your drivers moving with the minimum possible deadhead.

McLeod Software's Driver Feasibility planning function can help. Give us a call to learn more.



877.362.5363 | McLeodSoftware.com

Schedule

Communications and Image Policy Committee

Destin Room

9:30 a.m.-10:45 a.m.

Regulatory Policy Committee

Sarasota Room

9:30 a.m.-10:45 a.m.

Scholarship Trustees *(Trustees Only)*

Destin Room

11:00 a.m.-12:15 p.m.

Highway Policy Committee

Sarasota Room

11:00 a.m.-12:15 p.m.

Recruitment & Retention Human Resources Committee

Gainesville Room

11:00 a.m.-12:15 p.m.

Lunch and Refreshments

Osceola A

11:30 a.m.-1:00 p.m.

Hosted by: Daimler Truck Financial

Daimler Truck Financial

TRUCKING IN THE ROUND

(All roundtables have limited space)

12:30 p.m.-1:45 p.m.

Entry Level Driver Training – Update and Preparation

Osceola 1

In 2020, U.S. based CDL training facilities, private and publicly funded, including motor carriers and private fleets providing CDL training will be required to register with the FMCSA. Laura McMillan, vice president, Training Program Development for Instructional Technologies Inc, who sits on the FMCSA's Entry-Level Driver Training Advisory Committee, will explain how these changes will affect carriers.

Attendees will:

- Gain a clear understanding of the new mandate;
- Determine the timing of these changes and what is needed to prepare;
- Attain engagement techniques for their teams in preparation of these changes.

Laura McMillan, Vice President, Training Program Development, Instructional Technologies, Inc.

Sunday

Are You Ready? Cybersecurity and the Trucking Industry

Osceola 2

Cybersecurity commonly dominates the headlines. Everyone is a target and can fall victim to a cyber-attack including the trucking industry. Malicious adversaries have a wide range of motivations for targeting the trucking industry including bragging rights and public notoriety, business interruption, and ultimately threatening public safety by taking control of trucks. Attackers may target organizations, employees, partners, or possibly individual trucks. It's time to transition from thinking about how you would handle an event if it happened, to how well you can respond when an event does happen. Are you prepared?

Attendees will:

- Obtain an overview of the current cyber industry trends;
- Learn lessons from some of the largest and most complicated cyber breaches;
- Receive recommendations for building and integrating cyber resilience into your organization.

David Dalva, Vice President, Security Risk Consulting, Aon Risk Services

The 9 Traits of High-Performing Trucking Companies

Osceola 3

For fourteen years, TCA's Best Practice Groups have been the trucking industry's gold standard for knowledge sharing and targeted networking. Leveraging this history and direct observation, Chris Henry and Jack Porter of the TCA Profitability Program have distilled the habits and tactics of the top-performing companies into 9 key traits. Don't miss this valuable session!

Attendees will:

- Hear about the 9 common traits of high-performing trucking companies (and their leaders);
- Get an update on industry and operating mode specific key performance indicators;
- Learn how to transform their financial and operational reporting methodology.

Jack Porter, Managing Director, TCA Profitability Program
Chris Herry, Program Manager, TCA Profitability Program

Schedule

Recruiting and Retention Pain Points and Solutions

Osceola 4

With driver shortage and driver retention both near the top of ATRI's latest critical issues list, it's apparent that these ongoing challenges are not leaving our industry anytime soon. Hear insights from publicly-held and family-owned carriers as they address the pressing recruiting and retention obstacles they are seeing daily in their operations. Gain targeted approaches to overcome these difficulties, including how to make retention a go-forward strategy for your business.

Topics of discussion include:

- Working with schools to further their preparation of incoming drivers;
- How to transition from managing the retiree to the millennial across the business;
- The value of having formally established points of interaction with your drivers and owner operators;
- The impact of the ELD rule on productivity, driver wages, and retention.

Kevin Burch, *President, Jet Express, Inc.*

Trevor Kurtz, *General Manager, Brian Kurtz Trucking, Ltd.*

Lee Michaud, *President, Schilli Transportation Services*

Moderator: Ray Haight, *Co-founder, inGauge*

Finding Your Place in the Blockchain Revolution

Osceola 5

Blockchain technology hit the scene for truckload carriers and the entire transportation industry last summer. With clear potential in areas such as factoring, transactions, load boards, carrier monitoring, master data and many others, blockchain technology has the opportunity to revolutionize the technology you rely on every day. Building a blockchain system that provides real-time availability of critical data backed up by enhanced security is a challenge that requires planning and design. Wondering if your company can take advantage of what might be the biggest technical revolution of the decade?

Attendees will:

- Learn how the blockchain revolution will continue to influence key operations within transportation;
- Determine if your company can take advantage of the speed and accuracy blockchain offers;
- Know what is required to take advantage of this critical element of modern technology.

Sunday

Craig Fuller, Managing Director, Blockchain in Transport Alliance (BiTA)

Tim Leonard, Chief Technology Officer, TMW Systems and Visionary Award Winner, Hortonworks Data Heroes Initiative

TRUCKING IN THE ROUND

2:00 p.m.-3:15 p.m.

(All roundtables have limited space)

7 Best Practices for Succession Planning – Transitioning to the Next Generation

Osceola 1

This presentation highlights how owners can avoid the pitfalls that commonly affect trucking businesses, particularly family-owned companies. Protecting family relationships, being fair to key management team members, and being fair to yourself can be a difficult balancing act. The Tenney Group shares the playbook for checking all the boxes.

Attendees will:

- Have a better understanding of how succession planning can help define the corporate vision;
- Understand proper planning that can lead to measurable cost savings;
- Ensure the company has a business continuity plan.

Spencer Tenney, CBI, CM&AA, Managing Partner, The Tenney Group

2018 Best Fleets to Drive For: Statistics, Trends and Innovations

Osceola 2

The 10th anniversary edition of Best Fleets to Drive For once again saw companies finding ever more creative ways to improve the workplace experience for their drivers. This session will share the best practices from those winning fleets across human resources, operations, safety, and work-life balance.

Attendees will:

- Hear about emerging trends in transportation fleets;
- Review case studies of what's working currently;
- Identify where the Best Fleets are heading in the future.

Jane Jazrawy, Chief Executive Officer, CarriersEdge

Mark Murrell, Vice President, Sales & Marketing, CarriersEdge

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Learn more at wellsfargo.com/trucks.

Sunday

Legal and Safety Analysis – 90 Days into the ELD Mandate

Osceola 3

A panel of experts from legal, data and safety perspectives will analyze the before and after effects of the ELD mandate. Participants will learn how to comply with the ELD mandate, discover potential pitfalls for compliance, understand legal implications and be able to operate their fleets more efficiently.

Topics of discussion include:

- How to operate efficiently and effectively with the scrutiny on hours-of-service;
- The correlation between ELD and CSA and early indicators of impact on CSA scores;
- Legal and compliance issues;
- Operational pitfalls that have arisen from the ELD mandate.

Steve Bryan, President/Founder, Vigillo, LLC

Anne-Marie Hulsey, Director of Business Development, U.S. Legal Services

Matthew Selby, Attorney, Benesch, Friedlander, Coplan & Arnoff, LLP

A Holistic Approach to Incentivizing Retention

Osceola 4

Who is responsible for driver retention? If you asked this question of your non-drivers, what would they say? This workshop will present why we believe the answer should be “everyone.” We will share best practices for incentivizing driver retention, so that everyone in your organization has some skin in the game. We will also share current data trends from exited drivers and how those perceptions can support an organization-wide approach to driver retention.

Attendees will:

- Understand the employee life cycle from onboarding through offboarding;
- Comprehend the importance of incentivizing driver retention;
- Achieve better clarity of creating an organization-wide retention incentive program.

Joey Hogan, President, Covenant Transportation Group

Megan Younkin, Director of Consulting, People Element

Schedule

Gathering and Using Driver Feedback to Improve Retention

Osceola 5

Using ground-breaking research and analysis of driver feedback surveys is leading the trucking industry to re-examine long-held beliefs about the inevitability of driver turnover. This session will focus on the experiences of two carriers that used driver feedback to improve driver engagement, including one carrier that has reduced turnover by more than 65% over the past three years.

Attendees will:

- Gain insight from what 25,000 driver surveys are telling the industry;
- Obtain evidence-based strategies to reduce early driver turnover;
- Discover how a successful carrier dramatically lowered driver turnover over the past three years.

Jason Eisenman, *Director of Human Resources, Liquid Trucking Companies*

John Elliott, *Chief Executive Officer, Load One, LLC*

Tim Hindes, *Chief Executive Officer, Stay Metrics*

Board of Directors' Meeting

3:30 p.m.-4:45 p.m.

Naples Room

Exhibition and Reception

4:45 p.m.-7:00 p.m.

Florida Hall E-F

This year's exhibition is packed with over 100 industry supplier companies displaying their newest products, technology, and services. Please check pages 40-65 for an alphabetical listing of exhibitors and a description of their companies/products/services.

Monday, March 26, 2018

Breakfast

6:45 a.m.-7:45 a.m.

Osceola A

HOST:

CAT Scale



Registration

6:45 a.m.-3:30 p.m.

Osceola A

Monday

General Session

8:00 a.m.-10:00 a.m.

Osceola C

Coffee Service hosted by: TMW Systems, Inc.



Introduction of TCA Chairman

Amy Boerger, *President, Allied Committee for the Trucking Industry*



Chairman's Remarks

Rob Penner, *TCA Chairman*



Message from Federal Motor Carrier Safety Administration

Cathy Gautreaux, *Deputy Administrator, FMCSA*



Past Chairmen's Award

Presenting: Russell Stubbs, *TCA Immediate Past Chairman*



2018 Highway Angel of the Year Award

Presenting: Lance Platt, *Chief Executive Officer, EpicVue*

Sponsored by: EPICVUE

EpicVue



Introduction of Keynote Ari Fleischer

Ken Parent, *President, Pilot Flying J*

Sponsored by: Pilot. FLYING J

Pilot Flying J



Today's Political Landscape – The Daily Briefing

Ari Fleischer, *Former White House Press Secretary, Political Commentator and President of a Sports and Corporate Communications Company*



Schedule

Monday

Exhibition

10:15 a.m.-12:00 p.m.

Florida Hall E-F

This year's exhibition is packed with over 100 industry supplier companies displaying their newest products, technology, and services. Please check pages 40-65 for an alphabetical listing of exhibitors and descriptions of their companies/products/services.

General Session Luncheon

12:00 p.m.-1:45 p.m.

Osceola C

HOST:

International Truck



Best Fleets to Drive For


12:00 p.m.-1:00 p.m.

Presenting: Jane Jazrawy, *Chief Executive Officer*
CarriersEdge



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EpicVue **EPICVUE**

Northbridge Insurance  **Northbridge**
Insurance

Safety As A Core Value

Wendell Erb, *President & Chief Executive Officer*,
Erb International, Inc.



Greer Woodruff, *Senior Vice President, Safety,*
Security and Driver Personnel, J. B. Hunt



Moderator: Brian Fielkow, *Chief Executive Officer*,
Jetco Delivery



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HDG Components Include:

Full Landing Gear



Full Rear Frame



Rear Impact Guard



And Many More

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 **HYUNDAI Translead**

Visit us at Booth 27

Schedule

TRUCKING IN THE ROUND

2:00 p.m.-3:15 p.m.

(All roundtables have limited space)

Are You Ready? Cybersecurity and the Trucking Industry

Osceola 1

Cybersecurity commonly dominates the headlines. Everyone is a target and can fall victim to a cyber-attack including the trucking industry. Malicious adversaries have a wide range of motivations for targeting the trucking industry including bragging rights and public notoriety, business interruption, and ultimately threatening public safety by taking control of trucks. Attackers may target organizations, employees, partners, or possibly individual trucks. It's time to transition from thinking about how you would handle an event if it happened, to how well you can respond when an event does happen. Are you prepared?

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*David Dalva, Vice President, Security Risk Consulting,
Aon Risk Services*

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Osceola 4

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John Elliott, Chief Executive Officer, Load One

Tim Hindes, Chief Executive Officer, Stay Metrics

TRUCKING IN THE ROUND

3:30 p.m.-4:45 p.m.

(All roundtables have limited space)

Entry Level Driver Training – Update and Preparation

Osceola 1

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Attendees will:

- Gain a clear understanding of the new mandate;
- Determine the timing of these changes and what is needed to prepare;
- Engage their teams in preparations.

Laura McMillan, Vice President, Training Program Development, Instructional Technologies, Inc.

Monday

It's Not Just You: Recruiting and Retention Trends

Osceola 2

This session will focus on current trends in recruiting and retention in the trucking industry. See the results of ongoing surveys, and quarterly snapshots of hiring health. This panel will explore current retention programs for carriers ranging from small to large, and lead an interactive discussion on strategies stimulating fresh ideas for measuring the success of driver recruitment and retention.

*Phil Wilt, President and Chief Operating Officer,
American Central Transport*

Lana Batts, Co-President, Driver iQ

The 9 Traits of High-Performing Trucking Companies

Osceola 3

For fourteen years, TCA's Best Practice Groups have been the trucking industry's gold standard for knowledge sharing and targeted networking. Leveraging this history and direct observation, Chris Henry and Jack Porter of the TCA Profitability Program have distilled the habits and tactics of the top-performing companies into 9 key traits. Don't miss this valuable session!

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- Hear about the 9 common traits of high-performing trucking companies (and their leaders);
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- Learn how to transform their financial and operational reporting methodology.

Jack Porter, Managing Director, TCA Profitability Program

Chris Henry, Program Manager, TCA Profitability Program

Recruiting and Retention Pain Points and Solutions

Osceola 4

With driver shortage and driver retention both near the top of ATRI's latest Critical Issues list, it's apparent that these ongoing challenges are not leaving our industry anytime soon. Hear insights from publicly-held and family-owned carriers as they address the pressing recruiting and retention obstacles they are seeing daily in their operations. Gain targeted approaches to overcome these difficulties, including how to make retention a go-forward strategy for your business.

Schedule

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Topics of discussion include:

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- The impact of the ELD rule on productivity, driver wages, and retention.

Kevin Burch, *President, Jet Express, Inc.*

Trevor Kurtz, *General Manager, Brian Kurtz Trucking, Ltd*

Lee Michaud, *President, Schilli Transportation Services*

Moderator: Ray Haight, *Co-founder, inGauge*

Legal and Safety Analysis – 90 Days into the ELD Mandate

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A panel of experts from legal, data and safety perspectives will analyze the before and after effects of the ELD mandate. Participants will learn how to comply with the ELD mandate, discover potential pitfalls for compliance, understand legal implications and be able to operate their fleets more efficiently.

Topics of discussion include:

- How to operate efficiently and effectively with the scrutiny on hours-of-service;
- The correlation between ELD and CSA and early indicators of impact on CSA scores;
- Legal and compliance issues;
- Operational pitfalls that have arisen from the ELD mandate.

Steve Bryan, *President/Founder, Vigillo, LLC*

Anne-Marie Hulseley, *Director of Business Development, U.S. Legal Services*

Matthew Selby, *Attorney, Benesch, Friedlander, Coplan & Arnoff, LLP*

Best Fleets to Drive

For Reception (by invitation)

4:45 p.m.-5:45 p.m.

Wreckers Veranda

Reception

6:00 p.m.-7:00 p.m.

Osceola Foyer

HOST: Freightliner Trucks



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Unify Your ELDs. Simplify Your Data. Activate Your Fleet Intelligence. ELDs come in many different shapes, sizes, and formats. Making sure your fleet is sending data in a standardized way, that simplifies interpreting that information, is no small task. Fleetworthy Solutions' customers have been accomplishing this successfully using our platform. Our platform delivers a clear view of varied data, streaming from your ELDs, through an online dashboard. Gain actionable intelligence on your fleet - raising your compliance confidence if you are audited.

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Stop By Booth # 700 To Learn More

Schedule

Monday

“Hot Havana Nights” Gala

and Entertainment (additional fee)

7:00 p.m.-10:00 p.m.

(proceeds benefit the TCA Scholarship Foundation)

Osceola C

HOST: (Dinner) Freightliner Trucks



Tuesday, March 27, 2018

Breakfast

7:00 a.m.-8:00 a.m.

Osceola A

HOST: Great Dane



Registration

7:00 a.m.-2:30 p.m.

Osceola A

General Session

8:15 a.m.-10:15 a.m.

Osceola C

President’s Remarks

John Lyboldt, *Truckload Carriers Association*



Incoming Chairman’s Remarks

Dan Doran, *Doran Logistics, LLC*



Building Your Company For The Future: Are You The Right Size?

Roy Cox, *President, Best Cartage, Inc.*



Tuesday

Joey Hogan, *President,*
Covenant Transportation Group



Don Daseke, *Chairman, President, and Chief*
Executive Officer, Daseke, Inc.



Moderator: David Freeman, *Director,*
Capital Resource Partners



ACT 1 Meeting
Sarasota Room

10:30 a.m.-12:00 p.m.

Exhibition
Florida Hall E-F

10:30 a.m.-12:30 p.m.

(a light fare lunch will be available at 11:30 a.m.)

TRUCKING IN THE ROUND

12:45 p.m.-2:00 p.m.

(All roundtables have limited space)

It's Not Just You: Recruiting and Retention Trends

Osceola 2

This session will focus on current trends in recruiting and retention in the trucking industry. See the results of ongoing surveys, and quarterly snapshots of hiring health. This panel will explore current retention programs for carriers ranging from small to large, and lead an interactive discussion on strategies stimulating fresh ideas for measuring the success of driver recruitment and retention.

Phil Wilt, *President and Chief Operating Officer, American*
Central Transport

Lana Batts, *Co-President, Driver iQ*



THANKS TO ALL TCA MEMBERS WHO SUPPORTED OUR MISSION IN 2017.

In 2017, nearly 500 truckloads of remembrance wreaths were transported across the country through a network of more than 210 carriers, hundreds of volunteer drivers, numerous suppliers to the trucking industry and countless hours of dedicated volunteers committed to the mission to *Remember, Honor and Teach*. Thank you to all the TCA members who helped Wreaths Across America in this mission.

American Central Transport
Armellini Express Lines, Inc.
Bay & Bay Transfer
Baylor Trucking
Best Cartage, Inc.
Bestway Express, Inc.
Big G Express, Inc.
Big M Transportation, Inc.
Boyd Brothers Inc.
Britton Transport
Brown Trucking Company
Buchheit Logistics
C.R. England, Inc.
CalArk, Inc.
Cargo Transporters, Inc.
Classic Carriers
Covenant Transport
Cowan Systems, LLC
D.M. Bowman
Dart Transit Company
Don Hummer Trucking
Corporation
Dutch Maid Logistics
E. W. Wylie
Earl L. Henderson Trucking
Epes Transport System, Inc.
Erb International, Inc.
Freightliner Trucks
Fremont Contract Carriers

Freymler, Inc.
G&P Trucking
Garner Trucking, Inc.
Grand Island Express
Halvor Lines, Inc.
Hart Transportation Systems,
Inc.
Heartland Express
Hirschbach Motor Lines
Hobby Lobby Stores
Hoekstra Transportation, LLC
J. Grady Randolph
Jetco Delivery
John Christner Trucking
Knight Transportation
Koleaseco Inc.
Landstar
Leonard's Express
Load One LLC
Lone Star Transportation
Metropolitan Trucking
Motor Carrier Service, Inc.
Nagle Companies
National Carriers, Inc.
NFI Industries
PAM Transport
Pottle's Transportation
Pride Transport, Inc.
Prime, Inc.

R.C. Moore, Inc.
Raider Express
Regency Transportation
Skyline Transportation, Inc.
Smokey Point Distributing
Stevens Transport Inc.
TG Logistics LLC
Thomas E. Keller Trucking Inc.
TLD Logistics Services, Inc
Transport America
U.S. Xpress, Inc.
Walmart Transportation
Warren Transport, Inc.
Weinrich Truck Line
WEL Companies, Inc.
Wil-Trans
Witte Bros. Exchange, Inc.



trucking.wreathscrossamerica.org

Please visit us at booth #915 to learn more about how you can support the mission to Remember, Honor, Teach.

Tuesday

The 9 Traits of High-Performing Trucking Companies

Osceola 3

For fourteen years, TCA's Best Practice Groups have been the trucking industry's gold standard for knowledge sharing and targeted networking. Leveraging this history and direct observation, Chris Henry and Jack Porter of the TCA Profitability Program have distilled the habits and tactics of the top-performing companies into 9 key traits. Don't miss this valuable session!

Attendees will:

- Hear about the 9 common traits of high-performing trucking companies (and their leaders);
- Get an update on industry and operating mode specific key performance indicators;
- Learn how to transform their financial and operational reporting methodology.

Jack Porter, *Managing Director, TCA Profitability Program*
Chris Henry, *Program Manager, TCA Profitability Program*

Finding Your Place in the Blockchain Revolution

Osceola 4

Blockchain technology hit the scene for truckload carriers and the entire transportation industry last summer. With clear potential in areas such as factoring, transactions, load boards, carrier monitoring, master data and many others, blockchain technology has the opportunity to revolutionize the technology you rely on every day. Building a blockchain system that provides real-time availability of critical data backed up by enhanced security is a challenge that requires planning and design. Wondering if your company can take advantage of what might be the biggest technical revolution of the decade?

Attendees will:

- Learn how the blockchain revolution will continue to influence key operations within transportation;
- Determine if your company can take advantage of the speed and accuracy blockchain offers;
- Know what is required to take advantage of this critical element of modern technology.

Craig Fuller, *Managing Director, Blockchain in Transport Alliance (BiTA)*

Tim Leonard, *Chief Technology Officer, TMW Systems and Visionary Award Winner, Hortonworks Data Heroes Initiative*

Schedule

Getting a Grip on Leadership – What’s Needed in Our Complex, Fast Moving Business

Osceola 5

As leaders, having a firm grip on the current conditions of our business keeps things afloat – from driver safety and retention to investment in technology. But, when does your firm grip get in the way? How do we make space for quickly shifting conditions and engaging the creative capacity of our teams? This is an interactive, working session. Come prepared to think on your feet, dig into your needs, crack open an insight and try something new.

Attendees will:

- Explore core leadership traits of managing complexity;
- Examine how you can simplify the way you work;
- Build trust;
- Energize your teams to solve stubborn problems.

Susan Berg, PhD, *President, The Highline Practice*

General Session

2:15 p.m.-4:00 p.m.

Osceola C

PTDI “Lee Crittenden” Award

Presenting: Peter VanDyne

Sponsored by:

Cengage Learning



Creating a Dedicated Skilled Workforce: The Driver Value Proposition

Steve Hitchcock, *Chief Operating Officer,
Duncan & Son Lines, Inc.*



Brent Nussbaum, *Chief Executive Officer,
Nussbaum Transportation Services*



Tuesday

Karen Smerchek, *President, Veriha Trucking, Inc.*



Moderator: Jim Ward, *President and Chief Executive Officer, D.M. Bowman, Inc.*



Annual Awards Reception

5:00 p.m.-6:00 p.m.

Osceola Foyer

HOST: Allied Committee for the Trucking Industry
(See page 28 for a complete list of ACT I member companies)



Annual Awards Banquet

6:15 p.m.-9:00 p.m.

Osceola C

HOST: Allied Committee for the Trucking Industry



Featuring: Comedian Brad Upton



Act 1 Hosts



Elite Suppliers to the Trucking Industry



Allison Transmission, Inc.
Bendix Commercial Vehicle Systems LLC
BMO Transportation Finance
Bridgestone Commercial Solutions
Cummins Inc.
Dana Incorporated
Detroit Diesel Corporation
Eaton
The Goodyear Tire & Rubber Company
Great Dane Trailers
Great West Casualty Company
Hendrickson
International Truck

Kenworth Truck Company
Love's Travel Stops
LYTX
McLeod Software
Meritor, Inc.
Michelin North America, Inc.
Omnitracs, LLC
Peterbilt Motors Company
Randall Reilly Trucking
SAF Holland Inc.
U.S. Legal Services
Vigillo
Volvo Trucks

Hosts



Elite Suppliers to the Trucking Industry



- Allied Committee for the Trucking Industry
- BMO Transportation Finance
- CAT Scale
- Comdata
- Daimler Truck Financial
- Freightliner Trucks
- Great Dane Trailers
- Great West Casualty Company
- International Truck
- Joe Morten & Son, Inc.
- Northland Insurance
- Pilot Flying J
- TMW Systems, Inc.
- TravelCenters of America/Petro

2017-2018 Association Officers

Chairman

Rob Penner
Bison Transport

First Vice Chairman

Dan Doran
Doran Logistics, LLC

Second Vice Chairman

Josh Kaburick
Earl L. Henderson Trucking Company

Treasurer

Dennis Dellinger
Cargo Transporters, Inc.

Secretary

Jim Ward
D.M. Bowman, Inc.

Association Vice President to ATA

Bill Reed, Jr.
Skyline Transportation

Immediate Past Chairman

Russell Stubbs
FFE Holdings, Inc.

Officer At-Large

John Elliott
Load One, LLC

Officer At-Large

Roy Cox
Best Cartage, Inc.

Officer At-Large

Mike Eggleton, Jr.
Raider Express, Inc.

Officer At-Large

Dave Williams
Knight Transportation

Ambassador's Club

TCA created its prestigious Ambassador's Club in 1996 as a way to honor companies that have maintained membership with the organization for 25 years or longer. Congratulations to these companies for their membership loyalty and to those companies reaching special 5-year milestones as highlighted.

Members of the 2018 Ambassador's Club include:

75-79 Years

Craig Transportation Co., Perrysburg, OH

70-74 Years

Truck One, Inc., Newark, OH

65-69 Years

B & T Express, Inc., North Lima, OH
Dameo Trucking, Inc., Bridgewater, NJ
RJW, Inc./Bestway Systems, Inc., Independence, OH
Warren Transport, Inc., Waterloo, IA

60-64 Years

FFE Holdings, Dallas, TX
Houff Transfer, Inc., Weyers Cave, VA

55-59 Years

Apgar Bros., Somerset, NJ
Online Transport, Inc., Greenfield, IN
Reed Trucking Co., Milton, DE
Schilli Transportation, Remington, IN

50-54 Years

Anderson Trucking Service, Inc., Saint Cloud, MN
Crete Carrier Corporation, Lincoln, NE
CRST International, Inc., Cedar Rapids, IA
D.M. Bowman, Inc., Williamsport, MD
Howell's Motor Freight, Inc., Roanoke, VA

Ambassador's Club

45-49 Years

Cresco Lines, Inc., Harvey, IL
Dart Transit Company, Eagan, MN
Diamond Transportation System, Inc., Racine, WI
DSV Road Transport, Inc., Missoula, MT
Hirschbach Motor Lines, Inc., Dubuque, IA
Melton Truck Lines, Inc., Tulsa, OK
Schneider National, Inc., Green Bay, WI
Witte Bros. Exchange, Inc., Troy, MO

40-44 Years

Contract Freighters, Inc., Joplin, MO
C.R. England, Inc., Salt Lake City, UT
Heartland Express, North Liberty, IA

35-39 Years

1st Guard Corporation, Venice, FL
Art Pape Transfer, Inc., Dubuque, IA
BMO Transportation Finance, Irving, TX
Carrier Transicold, Syracuse, NY
Contractual Carriers, Inc., Newark, DE
Cummins Inc., Columbus, IN
DeBoer Transportation, Inc., Blenker, WI
Decker Truck Line, Inc., Fort Dodge, IA
Eaton, Galesburg, MI
Freymler, Inc., Oklahoma City, OK
Great Dane Trailers, Savannah, GA
HireRight, Inc., Lincoln, NE
J.J. Keller & Associates, Inc., Neenah, WI
K and J Trucking, Inc., North Sioux Falls, SD
Marten Transport, Ltd., Mondovi, WI
May Trucking Co., Salem, OR
Meritor, Inc., Troy, MO
Mill Corporation, Philadelphia, PA
Millis Transfer, Inc., Black River Falls, WI
Navistar, Inc., Lisle, IL
Prime Inc., Springfield, MO
Southwest Truck Service, Inc., Watsonville, CA
Thermo King Corporation, Bloomington, MN
Utility Trailer Manufacturing Company, City of Industry, CA
Volvo Trucks, Greensboro, NC
Weinrich Truck Line Inc., Hinton, IA

30-34 Years

Baldwin & Lyons, Inc., Carmel, IN
Baylor Trucking, Inc., Milan, IN
BDR Transport, Inc., Westminster, VT
Bestway Express, Inc., Vincennes, IN
Comdata Corporation, Brentwood, TN
Crane Composites, Channahon, IL
Dutch Maid Logistics, Willard, OH
J & M Tank Lines, Inc., Birmingham, AL
Mercer Transportation Co. Inc., Louisville, KY
National Carriers, Inc., Liberal, KS
North Central Utility, Madison, WI
Paschall Truck Lines, Inc., Murray, KY
Pilot Flying J, Knoxville, TN
Rand McNally, Skokie, IL
Stevens Transport Inc., Dallas, TX
TCG, an SMC3 Company, Rockville, MD
TMW Systems, Inc., Mayfield Heights, OH
TravelCenters of America, Westlake, OH
U.S. Xpress Inc., Chattanooga, TN
Wabash National Corporation, Lafayette, IN

25-29 Years

Ameri-Co. Carriers, Inc., Scottsbluff, NE
American Central Transport, Inc., Kansas City, MO
Arlo G. Lott Trucking, Inc., Jerome, ID
Arnold Bros Transport, Ltd., Winnipeg, MB
BJ Transport, Inc., South Afton, MN
Blue Beacon Truck Washes, Salina, KS
Boyd Bros. Transportation, Inc. (Daseke), Clayton, AL
Bulldog Hiway Express (Daseke), Charleston, SC
Cargo Transporters, Inc., Claremont, NC
CAT Scale Company, Walcott, IA
Celadon Group, Inc., Indianapolis, IN
C.H. Robinson Worldwide, Inc., Eden Prairie MN
Challenger Motor Freight, Inc., Cambridge, ON
Cottingham & Butler, Inc., Dubuque, IA
Covenant Transport, Chattanooga, TN
D & D Sexton, Inc., Carthage, MO
Daggett Truck Line, Inc., Frazee, MN
Davis Express, Inc., Starke, FL
Earl L. Henderson Trucking Company, Caseyville, IL

Ambassador's Club

Epes Transport System, Inc., Greensboro, NC
Five Star Trucking, Inc., Willoughby, OH
Fortune Transportation Company, Inc., Windom, MN
G&P Trucking Co., Inc., Gaston, SC
Garner Trucking, Inc., Findlay, OH
Great West Casualty Company, Sioux City, NE
Hill Brothers Transportation, Inc., Omaha, NE
Hutchens Industries, Springfield, MO
J & R Schugel Trucking, Inc., New Ulm, MN
Jet Express, Inc., Dayton, OH
John Christner Trucking, Inc., Sapulpa, OK
Katz Sapper & Miller, LLP, Indianapolis, IN
Kenworth Truck Company, Kirkland, WA
Kreilkamp Trucking, Inc., Allenton, WI
Landstar Transportation Logistics, Inc., Jacksonville, FL
Lawrence Companies, Red Wing, MN
Lessors, Inc., Eagan, MN
Love's Travel Stops, Oklahoma City, OK
Mack Trucks, Greensboro, NC
Marvin Johnson & Associates, Inc., Columbus, IN
McLeod Software Corporation, Birmingham, AL
Michelin North America, Greenville, SC
National Freight, Inc., Irving, TX
National Tractor Trailer School, Liverpool, NY
Omnitracs, LLC, San Diego, CA
Peterbilt Motors Company, Denton, TX
Pioneer Transport, Inc., Lancaster, PA
Pride Transport, Salt Lake City, UT
RJW Transport, Inc., Bolingbrook, IL
Robinson & Sons Trucking, Inc., Lawrenceburg, IN
Scopelitis, Garvin, Light Hanson & Feary P.C.,
Indianapolis, IN
Scudder Law Firm, P.C., Lincoln, NE
Snelling Transportation Group, Bentonville, AR
Sunrise Express, Inc., Grand Island, NE
Tennessee Steel Haulers, Inc. (Daseke), Nashville, TN
USA Truck Inc., Van Buren, AR
WEL Companies, Inc., De Pere, WI
West Side Transport, Cedar Rapids, IA
Zeitner & Sons, Inc., Omaha, NE

**companies highlighted indicate 5 year milestone*

See You Next Year!



March 10-13, 2019

Wynn Las Vegas Resort | Las Vegas, Nevada

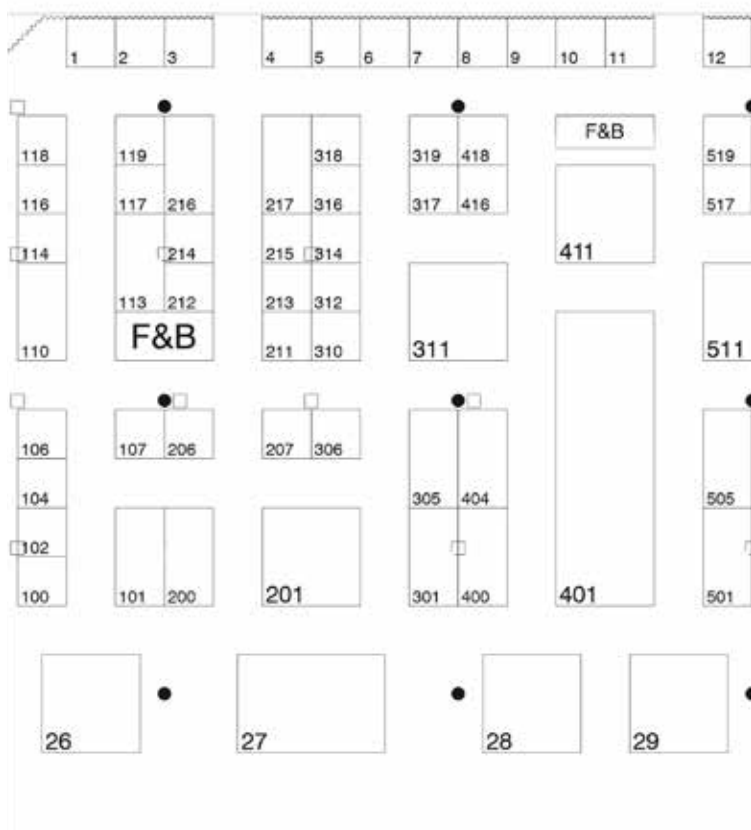


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Add On Systems

711

AOS provides the most comprehensive Risk/Driver Safety Management systems available to the trucking industry. These full functioned systems provide automated data exchange to entities like CSA, DriverFacts, and DriverIQ. They include interfaces to all commercially available dispatch systems and facilitate the attachment of data like pictures, scanned images, pdf files, and emails. They allow initial accident, injury, and OS&D reporting via mobile and web-based applications to provide complete electronic file management.

Air-Weigh

418

Air-Weigh's innovative on-board electronic weighing solutions are known for accuracy and toughness. Featuring a comprehensive product line of scales, Air-Weigh provides solutions for both trucks and trailers with mechanical or air suspensions. With expertise in tractor/trailer communications, Air-Weigh offers a complete vehicle weighing system that will help reduce costs, improve safety, and maximize profitability. www.air-weigh.com

ALK Technologies

217

ALK Technologies is a transportation technology company dedicated to defining the optimal route to success through innovative routing, mileage, mapping and mobile navigation solutions. From trusted industry standard data to seamless integration, ALK solutions are developed for a broad range of industries, workforces, and everyday drivers on the road. For over 35 years, its suite of powerful solutions, including PC*MILER, CoPilot, and ALK Maps, have set the foundation for safe and efficient journeys worldwide – one mile, one driver, one vehicle at a time. ALK is a Trimble (NASDAQ: TRMB) Company and part of its international Transportation and Logistics Division, visit: www.alk.com.

Aperia Technologies

13, 14, & 15

Aperia Technologies is the leading provider of easy-to-retrofit automatic tire inflation technology capable of serving both tractors and trailers. Aperia was founded in 2010 to commercialize the Halo Tire Inflation technology, which spun out of Stanford University. The Halo is a versatile, self-powered, bolt-on inflation device that uses a wheel's rotation to maintain optimal tire pressure in dual and wide based tires on drive and trailer axles, saving fleets thousands of dollars annually per vehicle. Aperia is focused on making transportation more efficient, safer and better for the environment.

Arrow Truck Sales

914

Founded in 1950, Arrow Truck Sales, Inc. has been serving the trucking industry for more than 65 years. Arrow has built a reputation of providing quality pre-owned heavy-duty trucks to customers who want to maximize the value of their purchasing dollars. With a huge inventory of all makes and models, including medium-duty trucks and trailers, Arrow can serve all your transportation needs. Arrow also offers on-site financing and a variety of protection plans, including insurance and extended warranties. With branches located throughout the United States and Canada, Arrow Truck Sales is the complete source for pre-owned trucks in North America.

Asset Intelligence

710

Asset Intelligence™, an I.D. Systems company (NASDAQ: IDSY), is a leading provider of intelligent fleet management solutions and fleet analytics for dry van trailer, chassis, and intermodal container assets for equipment lessors, private fleets, shippers and freight transportation providers. Our VeriWise® asset management platform offers a full range of solutions to track assets in real-time, monitor asset status with our patented cargo sensing technology, and improve productivity, security, and profitability throughout the supply chain. Our VeriWise IQ™ fleet analytics platform provides critical business intelligence for fleet optimization, billing enforcement, and risk mitigation. Call 972.738.7301 to learn more about Asset Intelligence solutions.

BestPass

211

Bestpass is in the business of saving commercial fleets and drivers time and money. Founded in 2001 by the Trucking Association of New York, Bestpass provides nationwide streamlined toll management services, including consolidated billing, volume discounts, violation processing and a single service compatible with more than 40 tolling groups and all transponder-based weigh station bypass networks. With more than 400,000 deployed transponders and more than 200,000 toll transactions every day, Bestpass is a trusted partner both on the road and in the back office. To learn more, visit www.bestpass.com.

Biels Document Management

1007

For over 70 years, Biel's Document Management has been providing independent and objective Consulting, Document Imaging and Data Capture Solutions to companies for document management and business process improvement. Biel's is familiar with your business and has many clients in the Transportation, Logistics and Customs Brokerage industry. Biel's provides initial project planning, document management strategy sessions, requirements analysis, project feasibility

studies, and full implementation. Our Services include conversion of documents for electronic output, software for Capture, Search and Retrieval, as well as Workflow solutions. Expert analysis and assessment of each client's software, hardware, and conversion needs will ensure selection of the best possible package of applications, equipment, and services. We will establish and identify goals and strategies of the organization, then recommend tasks in order to implement the solution.

BlackBerry Limited **110**

BlackBerry Radar is an intelligent, secure and easy-to-use mobile asset tracking solution that provides industry-leading visibility into a range of fleet assets, including vans, trailers, flatbeds, chassis and heavy equipment.

Blue Beacon Truck Washes **305**

Blue Beacon Truck Washes is the Nation's leading truck wash chain with over 100 – 24 hour locations. Offering electronic, web-based billing and frequency controls and providing customers complete truck washing expense control. With more than forty years of experience and thousands of completely satisfied customers, Blue Beacon Truck Washes furnishes an environmentally safe alternative to terminal washing. Visit us at www.bluebeacon.com or call us toll free at 1-800-554-4552.

BMO Transportation Finance **29**

With more than 40 years of experience servicing the commercial trucking industry, we understand the challenges you face every day, from financing inventory to managing fleet costs. Our Transportation Finance group focuses exclusively on serving our industry and understands your collateral, so you can be confident you're partnering with a team that will craft the right financing solutions for your business. In addition to our financing expertise, we offer a comprehensive suite of treasury and payment solutions to help you manage your cash flow, so you'll always be ready for new opportunities.

BNSF Railway **618**

BNSF Railway is the largest intermodal provider in the world. Intermodal shipments make up roughly fifty percent of total Company volume. A pioneer of intermodal, BNSF Railway was the first to introduce container service and differentiate an expedited and standard service product. BNSF markets its Domestic Intermodal service through motor carriers and intermodal marketing companies. BNSF embraces its heritage as a leader in intermodal. Demand for intermodal service is strong and will continue to grow. BNSF Intermodal will continue to expand and enhance service to maximize capacity

in order to meet customer's needs today and tomorrow. For more information visit, www.bnsf.com/intermodal.

CarriersEdge **416**
CarriersEdge is a provider of online driver training for the North American trucking industry. The company's approach, which trains drivers without impacting operations, translates complex regulations into real-world context that drivers understand in an interactive learning experience that's effective regardless of learning style, language skills or educational background. CarriersEdge offers a comprehensive library of safety and compliance courses endorsed by industry leaders and management tools for assigning courses and reporting on progress and tracking compliance.

CAT Scale Company **207**
Your drivers can save nearly 30 minutes each time they weigh with the Weigh My Truck app! The CAT Scale Weigh My Truck app allows your drivers to weigh and pay using their smartphone or tablet, saving valuable time. Payments are tied to the app through Comdata, EFS, ACH or credit card. Drivers can also access the app through Transflo Mobile. Every CAT Scale weight is guaranteed accurate. If a CAT Scale shows your truck within legal weight limits and your driver receives an overweight citation, we will either reimburse your driver for the fine or go to court with them! We're open 24 hours a day and available when your drivers need us at over 1,800 locations in the U.S. and Canada.

CCJ/Rig Dig by Randall-Reilly **1010**
Randall-Reilly has the capabilities and the tools to reach your markets. Always innovate, always effective, we strive to know our industries better than anyone. We serve our clients by providing insights into specific market segments, and then providing targeted platforms to engage with those audiences. Your audience is here.

Cetaris **717**

Clear Choice **16**

CoEfficient Underwriters **10**
CoEfficient Underwriters is a program administrator specializing in providing workers compensation solutions to motor carriers who utilize independent contractors. We understand this unique set of exposures and can offer comprehensive coverage solutions for the motor carrier's employees and independents, through our wholly owned subsidiary IC Management Services. We provide statutory workers compensation coverage for both the employees

and independent contractor drivers and where permissible, occupational accident. Let us design a program for you.

Comdata 26

Comdata is an expert at helping over-the-road trucking firms make better use of data and technology to manage costs, accelerate decision-making and improve fleet performance. Whether it's cost savings or operating efficiencies, our ability to manage merchant discounts, control purchases and ensure compliance gives executives and fleet managers alike the confidence that we, and they, can deliver results.

Cottingham & Butler 8

Cottingham & Butler Transportation Group is a leading provider of insurance and risk management solutions and is committed to providing the pinnacle of service and expertise to the transportation industry. We offer a full range of solutions for fleets of any size and provide an array of traditional and non-traditional insurance solutions. We currently work with more than 2,500 trucking companies in 47 different states.

Crawford Thomas Recruiting 818

Crawford Thomas Recruiting is a nation-wide recruiting and staffing firm, famous for exceeding client's expectations regarding, time to fill open positions, value, and quality of candidates. We have been successful placing candidates in the functional areas of Sales, IT, Accounting, Finance, Engineering, Operations, Management and HR. Crawford Thomas Recruiting is proud to service Transportation clients such as Truckload, LTL, and 3PL companies ranging from Start-Ups to Fortune 500.

DeliveReacon 917

DeliveReacon is a mobile driver CRM, incentive-based knowledge sharing and mobile document scanning platform. Every driver in your fleet always has access to the critical details about every location – and has the power to update that information as they encounter any new scenarios throughout their delivery routes through text-entry, photos and video. A one-stop-shop product, DeliveReacon increases your fleet's safety and efficiency, improves each driver's work-life by removing the frustrations of the unknown, minimizes the time to train new drivers and connects every employee to the vital, everyday information all in one mobile app.

Dell IoT Solutions 501

Dell powers digital transformation by delivering best-in-class technology for applications, data, infrastructure and security – from the edge to the core to the cloud. Dell offers the industry's broadest infrastructure portfolio for the Internet of

Things (IoT), along with an award winning curated technology and services partner program combined with solution blueprints. For the Transportation and Logistics market, our newly announced Edge Gateway 3000 Series is an ideally suited commercial-of-the-shelf connected device for various OEM and aftermarket fleet management applications enabling sensor data aggregation and edge analytics on board. In addition to bringing industrial-grade IT-credible gateways at a maker community-friendly price, Dell offers the benefits of 24x7 technical support, shorter lead times measured in days instead of weeks and flexible financing options via Dell Financial Services.

DMC Insurance

19

DMC Insurance is a Crum & Forster® company and part of the Fairfax Group. With over 100 years of combined transportation experience, DMC Insurance underwrites insurance coverage, through Crum & Forster®, for motor carriers and independent contractors. Our offerings include solutions for our business partners who share a common goal to continually work to reduce accidents and overall loss costs. Coverages include auto liability, physical damage, cargo, workers compensation and occupational accident. Programs include self-insurance and deductibles options.

Doron Precision Systems, Inc.

716

DORON's latest state of the art and cost-effective truck driver training simulation systems are the result of more than 45 years of experience in the driving simulation industry. Doron works closely with traffic safety educators and has ongoing collaboration with driver training experts, truck, transit, emergency response and law enforcement professionals. Customers report lower training costs and increased profits resulting from shorter training times, lower collision rates and increased fuel management efficiency. Doron has an extensive service department with dedicated service technicians that provide regular preventative maintenance and service to its customers worldwide. Founded in 1973, Doron Precision Systems, Inc. of Binghamton, NY has installed more than 25,000 driving simulators in over 60 countries throughout the world.

Driver iQ

913

Driver iQ is a provider of comprehensive and reliable background screening and driver monitoring services to the trucking industry. Driver iQ brings a strong understanding of the industry's unique and ever-changing needs providing compliant, actionable facts which gives carriers confidence in their most critical decisions. Driver iQ has built the trucking industry's most accurate, detailed, up to date driver

employment database which most major truckload carriers rely on today. Driver iQ's extensive service offering grants carrier customers access to employment verification, driving records, criminal record searches, and ongoing driving record violation monitoring. with a fully FCRA (fair credit reporting act) accredited team of investigative management experts, Driver iQ prides themselves on delivering the most accurate, up-to-date, and actionable information available to the trucking industry today.

DriverFacts

519

Trucking companies have seen benefits from our specialized process automation within their recruiting, Safety and HR departments for over 25 years. As a third-party provider we improve carriers' efficiency and serve as an extension of your team to provide responses to incoming requests for driver work histories, help manage drug and alcohol testing processes and more. DriverFacts is here to partner with your team, not replace it. Our experienced development and customer service specialists provide cost-effective, customized solutions tailored to your needs, so you can focus on the business of trucking, not pushing papers. Learn more at <http://www.driverfacts.com>

Drivers Legal Plan

517

Drivers Legal Plan is an actual national law firm, entirely dedicated to protecting the interests of commercial truck drivers and their companies. In this CSA era, companies and drivers alike must defend their records from the points that accrue from any roadside violation. Drivers Legal Plan, by having attorneys file free DataQs on every case, is more so than ever, the most efficient, economical, & effective way to protect your record and compete in this challenging environment. Drivers Legal Plan has a very successful twenty-seven year history as the exclusive legal service for some of America's best run trucking concerns

DriverTech

117

Drivewyze

113

Drivewyze Inc. is the leader in connected truck services and is on a mission to revolutionize the delivery of highway safety and transportation management through world-class products, systems and services. Drivewyze serves commercial drivers and fleets with innovative trucking services such as the Drivewyze PreClear bypass service, and the Drivewyze Analytics Weigh Station Loss Reporting service. Drivewyze was recognized by Frost & Sullivan with the North American Weigh Station Bypass Company of the Year Award for 2017, for its best practices and industry leadership. To learn more about Drivewyze, visit www.drivewyze.com.

DW Story & Associates

100

We are a family owned casualty adjuster operated Subrogation & Commercial Collection Firm. We specialize in Subrogation Claims and Truck Losses (property damage, cargo, downtime, and/or all associated losses). We have provided the best service in the industry since 1985. Our staff enjoys the background of extensive Insurance (Tort) and Commercial knowledge coupled with experience in the Commercial Collections environment. Our adjusters confront all issues that come into play in dealing with our many clients from various Insurance Subrogation & Commercial backgrounds (Tractor-Trailer, Automobile, Self-Insured, Freight, Employee Losses & Deductible) in their constant review of multi-claim scenarios and daily confrontations with problem solving issues related to Insurance-Subrogation-Commercial Collections.

E.A. Dion, Inc.

104

E.A. Dion creates custom corporate jewelry awards for recognition, promotion and motivation including safety and safe driver precious metal award rings, buckles, lapel pins, key tags, money clips and more. Whether you want to recognize employee years of safe driving or miles of safe driving, these lasting symbols of success are prized by recipients and motivate others to attain these awards for themselves. Award jewelry travels with the recipient wherever they go and maintains a personal link with the company awarding it. It can also be worn year-round - summer or winter!

EBE Technologies

312

EBE is the leading provider of Transportation Specific Content and Process Management Applications. Serving nearly 600 clients, EBE has made a positive impact throughout their organizations in the areas of billing, settlements and accounts payable; recruiting, onboarding, safety, risk and training; carrier management, fleet maintenance and mobile and data capture. Our next generation of workflow solutions allow our clients to work by exception to maximize productivity, control costs, and increase profits across the Enterprise through the use of Automated Decision Support. Our integrated approach positions our clients to maximize their legacy system investments while extending the value of EBE's solution portfolio.

EcoFlaps

600

As the ONLY SmartWay verified splash guards, Eco Flaps® offer a simple solution to two of the greatest challenges in the transportation industry today – reducing fuel costs and improving performance. The patented aerodynamic design provides PROVEN fuel savings, while the virtually indestructible nylon material allows Eco Flaps® to keep doing the job where other cheaper flaps will fail. BACKED BY 2-YEAR MANUFACTURER'S WARRANTY.

EFS – a WEX Company

201

EFS – a WEX Company is a leading provider of innovative corporate payments solutions designed specifically to help companies drive efficiencies and improve bottom-line performance. Serving the industry for 50+ years, EFS brings unparalleled service, customer-driven innovation, and the latest technologies to make payments ‘smarter’. Our solutions portfolio includes a suite of private-label corporate cards; money transfer and payroll distribution; corporate purchasing and expense management; ePayables and processing services; and real-time analytics to improve intelligence, visibility and control. Led by industry veterans, EFS maintains its commitment to bettering the industry by developing new technologies, providing our customers with better financial controls.

Eleos Technologies

9

Building and maintaining a custom mobile driver app from scratch is not how the race is won. Leveraging our programmable driver communication platform, trucking companies are able to rapidly deploy custom mobile driver apps utilizing existing skills and staff. Avoid the risk and complexity of custom mobile development and focus your IT resources on what really matters: driving profits for your trucking business.

ENGS Commercial Finance Co.

17

ENGS Commercial Finance Co. is an industry leading Finance company specializing in Transportation and Industrial Equipment Finance, Factoring and Insurance. We work with Carriers of all sizes, providing Lease and Loans for commercial equipment acquisitions and Owner Operator Lease Purchase Programs that are structured to support the independent relationship between the Carrier and Owner Operator. Our Factoring division provides a competitive product that helps businesses succeed through greater cash flow and reduced finance charges. Stop by Booth #17 to find out more about the different product offerings ENGS Commercial Finance Co. provides to the Transportation Industry.

EpicVue

411

EpicVue offers a TV viewing package specifically designed for commercial fleets bringing more than 100 channels of DIRECTV programming, including premium channels such as HBO/ Cinemax, SHOWTIME and the NFL Sunday Ticket, into the comfort of a driver’s sleeper. With no upfront hardware costs and a monthly subscription fee of \$49/month for a 5-year contract or \$59/month for a 3-year contract, fleets of all sizes are seeing the retention benefits of EpicVue. “Our turnover rate for drivers with EpicVue-equipped vehicles is

about half the rate for drivers without,” Chris Cooper, president of Boyd Bros. For more information, visit <http://www.epicvue.com>

EROAD

707

Designed from the ground up with the driver in mind, EROAD's user-friendly solutions are designed to meet compliance, operational and driver needs, both in-vehicle and through a secure web portal. The intuitive touchscreen display is available at a low monthly fee with no upfront costs. Headquartered in New Zealand with North American offices in Portland, Oregon, EROAD's highly accurate and trusted technology has been used to meet the compliance needs of fleets since 2000. The first GPS-based service provider to offer a government-approved electronic tax reporting solution in North America EROAD's ELD is also the first to receive independent third-party verification. Please stop by booth #707 and say hello to EROAD team members!

Federal Motor Carrier Safety Administration

213

The Federal Motor Carrier Safety Administration (FMCSA) was established in 2000 with a mission to promote safe commercial vehicle operation through education, regulation, enforcement and innovative research and technology. FMCSA strives to eliminate crashes, injuries, and fatalities involving large trucks and buses. To learn more about FMCSA, go to www.fmcsa.dot.gov.

Fleet Owner Magazine

212

Fleet Owner is part of the Informa Commercial Vehicle Group, the leading provider of essential business information, data and marketing services for the trucking industry, providing end-to-end market coverage of commercial vehicle operators. Reaching over 500,000 fleet executives and managers operating over 12 million commercial trucks *Fleet Owner* is dedicated to fleets of 5 trucks or larger. Our brands connect manufacturers, suppliers, service providers, and technology developers with commercial truck fleets, owner-operators, professional drivers, and aftermarket service decision makers. Our suite of products serves multiple touch-points across the industry – from design and manufacturing to equipment usage and repair – for people running all sizes of fleets to those whose businesses rely on one vehicle. Titles include *Fleet Owner*, *FleetSeek*, *American Trucker*, *HD Pickup & Van*, *Trailer/Body Builders*, *Refrigerated Transporter*, and *Bulk Transporter*.

Fleetworthy Solutions

700

As Fleetworthy Solutions we're taking fleets of all types to new heights through the power of intelligent compliance: Fleetworthy's proprietary approach to integrating exceptional

client service, advanced technologies, and unmatched industry expertise. Intelligent compliance provides the fleets we serve with the visibility and control it takes to streamline processes, reduce risk, and improve profitability. Your fleet could settle for being compliant. But so much hinges on the performance of your drivers and vehicles. Every day they're on the road, they represent your company in a highly visible way. This demands a higher standard-and a more intelligent approach to compliance.

FlowBelow

605

FlowBelow manufactures aerodynamic products for Tractors and Trailers. The FlowBelow Tractor AeroKit system consists of center and rear fairings and FlowBelow's 'Quick-Release' wheel covers, and is proven to provide 2.23% fuel savings with a fast return on investment. FlowBelow's trailer products use similar technology to reduce drag and improve efficiency. FlowBelow's 'Quick-Release' wheel covers are the only aerodynamic solution that offers instant and tool-free access to the wheel end for regular maintenance and inspection on tractor or trailer wheels.

Frontier Adjusters

813

Frontier Adjusters is proud to have served the independent adjusting needs of the transportation industry for nearly 60 years. We offer unparalleled nationwide coverage across both the urban and rural landscapes which often puts us closer to the claim event. Our people possess deep experience and knowledge of what is required when responding to transportation claim events. We are ready to respond to your emergency claim assignments 24x7 through our Hotline at 800-426-7228. For more information, please contact Cheri McGonagill, Transportation Product Manager, at 480-469-0212 (cmcgonagill@frontieradjusters.com)

Global Executive Solutions Group

616

The Global Executive Solutions Group is an executive recruiting firm specializing in transportation, logistics and supply chain management. Our business is people. If any part of your organization involves moving raw materials, in process or finished goods from one point to another, we have the experience, skills and resources in our Truckload, Dedicated, Temperature Control, Flatbed, Heavy Haul & Bulk Practices to exceed your expectations for top talent in Senior Management (CEO, COO, President, VP), Operations & Dispatch, Sales & Marketing, Logistics Engineering, Maintenance, Safety & Risk Management, Accounting & Finance, Driver Recruiting & HR.

Gulf Coast Business Credit

619

Gulf Coast Business Credit specializes in accounts receivable factoring for the Freight and Transportation Industry. With over 20 years of dedicated experience in the transportation industry, GCBC is able to provide capital to trucking companies and freight brokers nationwide. As a division of Gulf Coast Bank & Trust Company (“GCB”) we offer the best of both worlds: a bank relationship with the flexibility of a specialty lender. GCBC utilizes the GCB cost of capital and as a result, we are able to offer the most competitive rates in the industry. To learn more, visit www.gulfcoastbctd.com, call 866-577-8867 or email gcbcinfo@gulfbank.com.

Havco Wood Products

101

Havco is the leading innovator, manufacturer and marketer of 100% oak laminated trailer floors for both dry freight vans and domestic intermodal containers in North America. Havco engineering invented the Fusion Floor composite reinforced design that provides superior strength, with lighter weight and increased durability for your floors. Weight savings up to 360 pounds per trailer! See the new HD/TopCoat and HD/UnderCoat products that provides superior protection and traction in one product. Stop by the Havco booth 101 & see why Havco is the dry van flooring products and innovation leader in North America.

Hendrickson

611

Hendrickson, through unrelenting pursuit of innovation and quality, positions itself as a leading global manufacturer and supplier of medium- and heavy-duty mechanical, elastomeric and air suspensions; integrated and non-integrated axle and brake systems; tire pressure control systems; auxiliary lift axle systems; parabolic and multi-leaf springs; stabilizers; and bumpers and trim components to the global commercial transportation industry.

High Road Partners, Inc.

106

High Road Partners, Inc. - is a contingency-based search firm. We identify and qualify top performing management and technical talent in the transportation, logistics and distribution industries. Our client companies include North America’s most innovative and successful firms. Since 1991, our firm has successfully served this industry, assembling a staff of well-trained, professional consultants, who have extensive industry experience.

Hyundai Translead

27

Hyundai Translead provides Dry/Reefer Trailers, Chassis, Flatbed, Dolly, Automobile Engine and Transmission, and Engine and Transmission remanufacturing all over North

America. As a member of the Hyundai Motor Group, Hyundai Translead will strive to become a respected company that realizes the dream of human society and fulfills its social responsibilities by creating a new future through creative thinking and endless challenges.

Idelic

18

Idelic provides an enterprise Safety Suite for fleets to automate compliance, improve safety, and manage overall driver risk. By using advanced machine learning and integrating all fleet systems into one comprehensive data management platform, Idelic can pinpoint which drivers will get in accidents with 90% accuracy, providing the tools necessary to prevent accidents from happening while ensuring full driver and fleet compliance.

Iron Apple International

317

FSMA/Sanitary Transportation Rule - Iron Apple International is a leading supplier of professional food safety programs for all companies involved in the transportation of food products throughout North America. Iron Apple is the first firm to develop a national Preventive Controls / HACCP program for transportation companies/distribution centers and warehouses which guarantees FSMA Compliance. The Food Safety Solutions include online FSMA Training and an online Compliance Program that includes Documents, Records, Checklists, Web Forms (for ELD units), Written Standard Operating Procedures Developed for Motor Carriers and a Document Retention Tool (for the 1 Year Record Requirement).

J.J. Keller & Associates, Inc.

206

Since 1953, J. J. Keller has been a trusted partner to fleets seeking to simplify regulatory compliance and risk management. In addition to a deep and diverse product line, we provide services supporting driver and trainer education, driver qualification file management, diagnostic audits & assessments, hours of service reporting (including electronic logs), driver data management, alcohol and drug testing, and regulatory communications. We also offer a wide range of custom solutions. With the most complete line of regulatory solutions in the transportation industry, no other company is better qualified to help you maintain a safe and compliant operation than J. J. Keller.

Lippert Components/Somnum Mattress

912

From humble beginnings Lippert Components has grown into the leading supplier of components to the recreational vehicle and residential housing industries, as well as adjacent industries including bus, cargo and equestrian trailer, marine and heavy truck. From 66 facilities throughout the United States and in Canada and Europe, our more than 10,000

team members work together to bring innovative product and service solutions to customers every day. Guided by three generations of family leadership, we've grown tremendously, making more than 40 acquisitions in the past 15 years, and have become a \$2.1 billion revenue company.

LoadDocs

715

LoadDocs, saves fleets money and time by streamlining communications and the Proof-of-Delivery process between drivers, dispatchers, the accounting team and the carrier's customers. Carriers invoice faster by eliminating the time delay and cost associated with paperwork. Drivers, using their iPhone or Android devices, capture documents via the LoadDocs mobile application which are then processed to render like the originals. The documents are geo-tagged, timestamped and transmitted to the cloud-based web application that serves as a central repository to receive and organize documents. Start your billing process as soon as your load is delivered. LoadDocs, manage loads, not documents.

Love's Travel Stops

401

Founded in 1964 with a single gas station in Watonga, OK, Love's has grown to over 380 Travel Stops and 250 Truck Tire Care facilities across 40 states and continues to meet the needs of fleets and their drivers. Headquartered in Oklahoma City, OK, Love's offers fully integrated, in-lane fueling with DEF and RFID cardless fueling in every diesel lane. On-site Love's Truck Tire Care centers offer roadside assistance, tire care and light mechanical services to get drivers back on the road quickly. Love's TirePass program assesses the condition of each tire in a fleet while the driver fuels, compiles all of the data into a report and performs on-site maintenance if needed. The Love's Family of Companies, which remain family-owned and operated, includes Love's Travel Stops & Country Stores, Gemini Motor Transport, Musket Corporation and Trillium CNG. For more information, please visit www.loves.com.

Lytx

701

Lytx® is the global leader in video telematics. Our safety technologies and services are dedicated to helping fleets reduce risk, cut costs, and save lives. Our 2,200+ clients—protecting more than 650,000 drivers—use our customizable, scalable solutions to increase their safety, efficiency, and compliance. The Lytx DriveCam® safety program combines event-based video telematics with a driver-focused coaching workflow to help fleets identify risky behaviors and improve driver performance. Our Lytx Video Services® platform delivers video telematics and support for multiple cameras to enable deeper insights into fleet and field operations. Learn more at Lytx.com.

Manhattan Associates

713

Manhattan Associates makes commerce-ready supply chains that bring all points of commerce together so our customers are ready to sell and ready to execute. We design, build and deliver market-leading solutions that support both top-line growth and bottom-line profitability. A comprehensive suite of solutions built just for carriers, Manhattan Carrier helps you manage and respond to challenges like equipment utilization, fluctuating fuel prices, increasing federal regulations and changing customer demand. Our Carrier solutions bring together the information and the tools you need to make the best decisions and achieve your profitability goals.

Marquette Transportation Finance

811

Marquette Transportation Finance (MTF) is an industry leader in providing flexible and responsive working capital financing to trucking companies. As an alternative source to traditional bank financing, Marquette assists businesses in meeting their working capital needs to drive growth, fund acquisitions, improve liquidity and fund restructures. Marquette routinely serves as a bridge lender until a trucking company is able to seek out traditional bank financing. MTF provides working capital loans up to \$35 million to small and middle market trucking companies throughout the U.S. MTF, a subsidiary of UMB Bank, N.A., located in Bloomington, Minn., is a leading provider of accounts receivable financing solutions for the trucking industry. UMB Bank, N.A., is a subsidiary of UMB Financial Corporation (Nasdaq: UMBF) a diversified financial holding company headquartered in Kansas City, Mo.

Marvin Johnson & Associates, Inc.

314

Marvin Johnson & Associates, Inc. is a trucking specialist in the insurance and risk management industry. One of the leaders in the industry, Marvin Johnson & Associates was founded as a family business over 47 years ago. As a company, we offer all lines of insurance for the single truck thru large fleets. We also provide full time loss control & safety services, audit reviews, acquisition reviews and much more – all free of charge to our clients. With Marvin Johnson & Associates you get more than just price.

McLeod Software

511

Companies that work with McLeod Software gain a comprehensive transportation management solution that ensures they are managing their freight in the most efficient and effective ways possible. McLeod Software is the leading provider of transportation and logistics solutions for CRM, dispatch operations, EDI, accounting, fleet, carrier and driver management, business process automation, visual workflow, and document management systems, all specifically

developed for trucking. McLeod Software's advanced transportation management solutions and services enable our customers to increase their efficiencies while reducing costs.

MercuryGate International

810

MercuryGate provides powerful transportation management solutions proven to be a competitive advantage for today's most successful shippers, 3PLs, freight forwarders, brokers and carriers. MercuryGate's solutions are unique in their native support of all modes of transportation on a single platform including Parcel, LTL, Truckload, Air, Ocean, Rail, and Intermodal. Through the continued release of innovative, results-driven technology and a commitment to making customers successful, MercuryGate delivers exceptional value for TMS users through improved productivity and operational efficiency. MercuryGate offers business intelligence to improve transportation processes, increase customer satisfaction, and reduce costs with its adaptable, comprehensive transportation solutions suite.

Netradyne

11

Drivers respond to appreciation expressed through recognition, because it confirms their work is valued. Through balanced driver engagement; fleets are realizing substantial gains in retention, productivity and safety. The Netradyne Driveri™ vision-based driver recognition fleet safety program leverages Artificial Intelligence; counting safe driving as safe driving – removing fleet manager guesswork – enabling strong collaborative driver relationships that improve retention. Driveri™ captures every moment and of the driving experience, rather than a small sample of triggered data, protecting your drivers, your fleet, while helping to create exceptional customer satisfaction experiences.

Omnitracs

400

Omnitracs is a global pioneer of trucking solutions for all business models. Omnitracs' more than 1,000 employees deliver software-as-a-service-based solutions to help more than 12,000 customers manage nearly 1,100,000 assets in more than 70 countries. The company pioneered the use of commercial vehicle telematics 30 years ago and serves today as a powerhouse of innovative, intuitive technologies. Omnitracs transforms the transportation industry through technology and insight, featuring best-in-class solutions for compliance, safety and security, productivity, telematics and tracking, transportation management (TMS), planning and delivery, data and analytics, and professional services.

ORBCOMM

33

ORBCOMM (Nasdaq: ORBC) is a global leader and innovator in the industrial Internet of Things, providing solutions that connect businesses to their assets to deliver increased visibility and operational efficiency, safety, and compliance. We provide a comprehensive suite of fleet management, trailer tracking, fleet safety, driver coaching and compliance solutions for the transportation industry. ORBCOMM transportation solutions cover nearly every asset class – from truck in-cab to fleet vehicles to refrigerated assets to dry vans, all backed by end-to-end customer support, from installation to deployment to customer care. ORBCOMM's solutions are driver-friendly, integrated into multiple TMS systems, and include powerful applications, unique hardware, and seamless satellite and cellular connectivity. For more information, visit www.orbcomm.com

Pedigree Technologies

719

Pedigree Technologies, a leading provider of real-time visibility and management solutions, proudly offers the most intuitive, reliable, and complaint ELD solution on the market. Built on the award-winning OneView platform, ELD Chrome records critical data such as driving hours, vehicle inspection reports, fuel receipts, and state mileage and more – giving companies actionable data and enabling them to make better business decisions. Utilizing ELD Chrome meets Federal Motor Carrier Safety Administration (FMCSA) regulations while also streamlining reporting, increasing operational efficiency, and improving accuracy. Other key solutions include asset tracking and monitoring, fleet management, maintenance, dispatching and more.

PeopleNet

301

PeopleNet provides fleet mobility technology for North America's land transportation industry that enables greater levels of safety, compliance, cost reduction and customer service. The company's fleet mobility system combines network communications, mobility and analytics to create the next-generation standard in technology-driven fleet performance and decision-making management. Its products are used by more than 2,000 truckload, LTL, private, and energy services fleets in the United States and Canada, including several Fortune 500 companies. PeopleNet is a Trimble Company (NASDAQ: TRMB) and part of its International Transportation and Logistics Division. For more information about PeopleNet and its products visit www.peoplenetonline.com.

Pilot Flying J

28

Pilot Flying J, the largest operator of travel centers in North America, is committed to connecting people and places with comfort, care and a smile at every stop. Headquartered in Knoxville, Tennessee, Pilot Flying J has more than 750 network locations.

PIT Group (FPInnovations)

107

PIT Group (FPInnovations) is a neutral, third-party organization that focuses on testing technologies and evaluating operational effectiveness for member fleets. PIT Group's four main areas of focus are: testing fuel efficiency of technologies using its Energotest, verifying that ELD solutions meet the US and/or Canadian requirements, assessing fleet operations for areas of improvements and research, testing and development of smart mobility solutions. PIT Group's Energotest is recognized in the trucking industry as the gold standard for fuel economy tests and is ISO 17025 certified. Fleets across North America rely on PIT Group's insight and advice because of their operations and maintenance expertise.

PrePass, Services provided by HELP, Inc.

214

PrePass[®], provided by HELP Inc., is the most comprehensive and reliable weigh station bypass and toll program management platform in North America. PrePass allows qualified carriers to stay on the road and safely bypass PrePass-equipped inspection facilities at highway speeds. PrePass services include weigh station bypass, electronic toll payment services, safety score and toll management through the INFORM[™] data portals, and PrePass ELD[™]. PrePass helps fleets save time, fuel and money. Since 1993, over a half million commercial trucks have logged over 700 million weigh station bypasses, resulting in more than \$5.2 billion in savings. Find out more at www.prepass.com.

Pulsar Informatics, Inc.

7

Pulsar Informatics is a company specializing in systems that help organizations reduce fatigue-related risk and achieve peak performance. Trucking Fatigue Meter[™] enables Fleet Managers to monitor driver fatigue risk across their entire fleet in a near-real time fashion and proactively engage with drivers to address safety issues. Connecting only to the company's HOS ELD system, and not requiring wearables or inward facing cameras, Trucking Fatigue Meter is an excellent way to expand beyond compliant and operate more safely relative to fatigue.

QuikQ

32

QuikQ- a full-service, fuel payment solutions provider that offers solutions to both carriers and merchants, starting

with our four convenient ways to pay. We aim to disrupt the industry with fewer and lower fees with our range of solutions that drive inefficiencies down and ramp up profits. We offer payment solutions that are accepted at Pilot Flying J, Love's Travel Stops, TravelCenters of America (TA) and a network of independent truck stops. From our beginnings using RFID technology to process fuel transactions, we have grown to become a full-service fuel payment solutions provider. We are led by a seasoned management team, assembled from both inside and outside of the industry, with experience in fleets, fuel cards and transportation management software systems. Visit QuikQ.com to find out more.

Rand McNally

31

Rand McNally has been delivering innovative products to the Commercial Transportation industry for over 80 years. From the early days of mileage guides and printed maps to today's full line of navigation, routing, mileage, electronic logging and mobile fleet management solutions, Rand McNally has been a staple in cabs and fleet offices for decades. Visit us at Booth #31 to explore all of our commercial transportation solutions.

Rockland Flooring

911

Rockland Flooring is a leading manufacturer of laminated oak flooring for dry vans, truck bodies, and domestic containers. Since 1992, Rockland has strived to solve the flooring problems facing fleets with new and innovative floor enhancing products like Grip Guard, Wax Guard, Defender and Pound Saver composite flooring. Headquartered in Red Wing, MN, Rockland has four plants strategically located in the Midwest, so our solutions are never far. Offering a full line of Apitong, oak laminated and composite floors, we can meet all trailer floor needs. For more information about the Rockland family of flooring products, please visit us at www.RocklandFlooring.com

Ridge Corporation

201

Ridge Corporation is an innovative company that offers expertise in interior liners and aerodynamic devices for truck trailers. Our revolutionary one-piece integral walls provide superior puncture protection, weight savings, and lower maintenance costs for refrigerated trailers. Our thermoformed dry freight panels, integral dry freight walls and nose liners, provide light weight puncture resistant protection for sheet and post trailers. All our integral walls allow you to choose your scuff height. Our aerodynamic products are listed on the EPA Smart Way web site under "Verified Trailer Technologies". ALWAYS SPECIFY RIDGE PRODUCTS BY NAME.

Safe Fleet Truck & Trailer

216

Safe Fleet Truck & Trailer, a division of Safe Fleet, is a leading manufacturer of temperature control, access, and video &

camera product solutions to truck and trailer fleets across North America. Products include insulated bulkheads, rear and side door curtains, insulated pallet covers, walkramps, platforms, steps, and camera & video solutions. Our nationwide sales team provides personal service and unmatched industry knowledge to protect inventory, improve productivity, and promote safety. Visit Safe Fleet Truck & Trailer at TCA in booth 216. www.sftruckandtrailer.net

Samsara

814

Samsara is a sensor company that offers a new generation of technology for fleets. Samsara enables operators to gain complete visibility from sensors and GPS, dash cam video, e-logs, and more – all in one integrated, easy-to-use, affordable system.

Simulator Systems International

6

Simulator Systems International is proud to introduce our next generation EF Truck Simulator for driver training and assessment. This sophisticated system features actual OEM truck components, a 3-axis motion base to mimic the movement of a truck as you're driving down the road, a simulated Eaton Fuller shifter and much more. Comprehensive driver training software includes over 40 lessons, detailed grading and assessment with scoring, archiving of simulator drives and final assessments, computer-based training (CBT) and testing, as well as an innovative Multi-View Control Center that enables the instructor to monitor driving performance, modify scenarios and more.

SkyBitz

604

SkyBitz, Telular's flagship brand for IoT Telematics solutions, is a leader in commercial telematics solutions across multiple vertical industry sectors, providing real-time information on the location and status of assets. More than a thousand enterprises rely on SkyBitz technology to achieve total asset visibility, improved security, lower operating and capital expenses, and enhanced customer service. SkyBitz delivers its solution via a secure web-based application and requires no software downloads. For additional information, visit www.skybitz.com.

SmartDrive Systems, Inc.

404

SmartDrive Systems, the recipient of Frost & Sullivan's Customer Value Leadership Award for Video Safety Solutions, gives fleets and drivers unprecedented driving performance insight and analysis, helping save fuel, expenses and lives. Its video analysis, predictive analytics and personalized performance program help fleets improve driving skills, lower operating costs and deliver significant ROI. With an easy-to-use managed service, fleets and drivers can access and

self-manage driving performance anytime, anywhere. The company, which is ranked as one of the fastest growing companies by Deloitte's Technology Fast 500™, has compiled the world's largest storehouse of more than 200 million analyzed risky-driving events.

Stay Metrics

817

The Stay Metrics web-based driver engagement platform helps trucking companies engage, reward and keep their best drivers. The industry-leading platform doubles as a vehicle for collecting driver survey data. Our research team analyzes driver behaviors and attitudes that affect retention and loyalty, using advanced analytics and predictive modeling. The engagement platform supports custom-branded, performance-based, retention-boosting loyalty and rewards programs; and supports driver participation in safety training, wellness education and other initiatives. Drivers earn meaningful rewards by delivering on metrics that matter. We aim to improve driver retention by giving trucking companies a platform to recognize and reward drivers, while at the same time gathering business insights from driver surveys and related research.

Stoneridge, Inc.

901

Stoughton Trailers/Stoughton Lease

505

Stoughton Trailers is a top supplier of semi-truck trailers in the North America. The family-owned, Wisconsin based company designs, manufactures and markets a wide range of dependable semi-truck trailers used for over-the-road trucking, as well as agricultural trailers and other specialty transportation equipment. It provides one-stop build, finance, rental, parts and fleet solutions which include world-class responsiveness and design value. Stoughton Trailers is customer-focused, standing by the trailers it puts on the road and the communities it serves. For more information, visit StoughtonTrailers.com or call 608-873-2500.

SuperVision

815

SuperVision® provides comprehensive, fleet safety and performance management solutions that optimize fleet oversight and driver behavior, through advanced data, actionable insights, analytics and reporting. SuperVision collects more driver data from more sources than any other service. We make it easy for you to receive and analyze CSA, telematic and crash data. You also get continuous MVR monitoring, including the industry's most frequent driver license status and violation updates for your drivers in all 50 states and across Canada. Get the peace of mind that comes from knowing your drivers are good to go wherever the road takes them.

Teletrac Navman

318

Teletrac Navman is a leading software-as-a-service (SaaS) provider leveraging location-based technology and services for managing mobile assets. With specialized solutions that deliver greater visibility into real-time insights and analytics, Teletrac Navman helps companies make better business decisions that enhance productivity and profitability. Its fleet and asset management technology uncovers information that would otherwise go unseen, helping customers reduce risk and confidently move their business forward with certainty. It tracks and manages more than 500,000 vehicles and assets for more than 40,000 companies around the world.

Tenstreet

22

Tenstreet is dedicated to finding new answers to the trucking industry's toughest problems. Our revolutionary line of services, such as the *IntelliApp* and *Driver Pulse*, are strategically designed to create simple, time-saving solutions in the areas of driver recruiting, safety, onboarding, and marketing – all in one cloud-based platform. We help companies succeed in a paperless environment, offer the fastest-time-to-hire, and ease the lives of our clients and drivers alike.

TMW Systems

311

Transflo

102

Transflo® by Pegasus TransTech is the leading mobile, business process automation, and document management provider to the transportation industry in the United States and Canada. Through its technology, the company delivers real-time communications to thousands of fleets, brokers, and commercial vehicle drivers who represent nearly \$54 billion in freight bills. The company's mobile and cloud-based technologies digitize over 500 million shipping documents annually. Organizations throughout the Transflo client and partner network use the solution suite to increase efficiency, improve cash flow, and reduce costs. Headquartered in Tampa, Florida, USA, Transflo is setting the pace of innovation in transportation software.

Transport Topics

801

Transport Topics is the only paid subscription, weekly publication serving the freight transportation industry. Along with ttnews.com, and email newsletters, TT serves the information needs of executives at for-hire carriers, private carriers, shippers, and related businesses. For more information visit www.ttnews.com

TCG, an SMC³ Company

310

TCG, an SMC³ Company offers the most widely accepted costing and customer profitability analysis system in the

trucking industry. TL/CIS[®], designed for motor carriers hauling irregular route dry freight, LTL “loaded to ride”, reefer and bulk, is a tool for pricing and profitability analysis of existing operations as well as prospective new freight. TL/CIS provides comprehensive insight into the profitability of a carrier’s operation by providing continuous reconciliation to the carrier’s general ledger and use of data from accounting, dispatch, freight and other operations. With TL/CIS, you will reveal the true shipment, lane and customer profitability and eliminate uncertainty.

TravelCenters of America

30

TravelCenters of America LLC is a full-service travel center operating in 43 states and Canada under the TA[®] and Petro[®] brands. With over 254 locations, both brands offer diesel and gasoline fueling, over 850 full and quick-service restaurants, Minit Mart branded convenience stores and TA Truck Service maintenance facilities which feature 1,079 bays at 244 facilities, RoadSquad roadside breakdown assistance, RoadSquad roadside assistance and dispatching through our national call center, OnSITE mobile maintenance and the TA Truck Service Commercial Tire Network, the nation’s largest independent tire dealership. Our 3,000+ technicians hold over 2,000 ASE certifications and are equipped with the latest diagnostic technology and equipment. Visit www.ta-petro.com for more information.

Trincon Group

704

Trincon Group LLC (Trincon), is a business advisory and technology firm specializing exclusively in the issues facing the trucking industry. Founded in 1982, Trincon has worked with trucking firms, both large and small in a variety of freight environments, helping them improve operational productivity and profitability. Trincon is also the developer of TruCosting[®], a comprehensive Cost Modeling and Pricing solution available to the trucking industry. TruCosting[®] enables companies to quickly and easily realize the benefits of Cost Modeling to improve operational effectiveness.

Trucker Buddy International

114

Trucker Buddy International is a nonprofit 501(c)(3) organization started in 1992 and dedicated to helping educate and mentor school children via a pen pal relationship between background checked professional truck drivers and children in grades K-8 as well as special needs classes, Girls and Boys Clubs and Scouting events. Trucker Buddy matches classes of students with professional truck drivers. Every week drivers share news about their travels with their class. Once a month, students write letters to their drivers. Students’ skills in reading, writing, geography, mathematics, social studies, and history are enhanced and learning is fun.

Truckload Carriers Association **1011**

Founded in 1938, the Truckload Carriers Association (TCA) is the only national trade association whose sole focus is the truckload segment of the motor carrier industry, representing dry van, refrigerated, flatbed, and rail intermodal carriers operating in the contiguous United States, as well as Alaska, Canada, and Mexico. TCA member companies collectively operate over 190,000 power units, with over 200,000 drivers, generating over \$38 billion in annual revenue.

TruckRight **20**

TruckRight's "One Stop Shop" is revolutionizing the way fleets engage with their workforce. This customizable Workforce Portal automates applicant tracking, onboarding, paperless DQ files, risk assessment, accident tracking, corrective action and e-learning through its proprietary workflow. Additionally, TruckRight contains its own integrated background screening solutions for consumer reports where live agents perform employment verification on your behalf. We look forward to discussing how TruckRight can help you foster a culture of engaged employees.

UMB **910**

UMB has the commercial loan resources your business needs to succeed. Our team of experts can personalize many loans and services to fit your needs specifically. Customized financing with UMB can have a huge impact on your business' success. UMB Bank, N.A., providing comprehensive suite of banking products and services, is a subsidiary of UMB Financial Corporation (Nasdaq: UMBF) a diversified financial holding company headquartered in Kansas City, MO.

UrgentCareTravel **916**

Utility Trailer Manufacturing Company **601**

Utility Trailer Manufacturing Company is America's oldest privately owned, family-operated trailer manufacturer. Building trailers since 1914, the company designs and manufactures dry freight vans, flatbeds, refrigerated vans, and Tautliner® Curtain sided trailers. Utility operates five factories and offers a dealer network with over 100 locations throughout the United States, Canada, Mexico, and South America. We are the largest producer of refrigerated vans in the United States. Utility Trailer Manufacturing Company, 17295 E. Railroad Street, City of Industry, CA 91748. www.utilitytrailer.com

Vanguard National Trailer Corp. **12**

Vanguard National Trailer Corp. manufactures dry freight and refrigerated, semi-trailer vans for the North American transportation industry. Every Vanguard trailer is designed and built to include premium performance features that provide

valuable operational savings and years of trouble free service. Vanguard National Trailer Corp. is a subsidiary of CIMC, the world's leading manufacturer of dry and refrigerated container and trailer equipment. CIMC operates over 100 subsidiaries and 47,000 employees in North America, China, Europe, Asia and Australia. CIMC is listed in Forbes Top 2000 World Leading Companies and Business Weekly's Top 50 Asian Companies.

Velociti 617

Verizon Telematics 306

Verizon Telematics is guiding a connected world on the go by automating, optimizing and revolutionizing the way people, vehicles and things move through the world. We ensure that the things our customers care about most – from people and vehicles to equipment and data – run smoothly and flow seamlessly. Our full suite of industry-defining solutions and services put innovation, automation and connected data to work for customers and help them be safer, smarter, more efficient and more compliant. With more than 3,500 dedicated employees in 15 countries, we deliver the world's leading mobile technology platform.

Vigillo, a SambaSafety Company 900

Vigillo, a SambaSafety Company, leads the trucking industry in analyzing fleet safety data to provide insights that impact safety performance. Vigillo offers the most comprehensive driver MVR and CSA data monitoring solution. These combined capabilities provide customers with the ability to manage and track driver performance, mitigate high risk driver behavior and address driver safety through the entire employment lifecycle. Based in Portland, Oregon, Vigillo was founded in 2007.

Virage Simulation 907

Virtual Sleep Labs 5

WABCO North America 215

Designer and manufacturer of Aerodynamic equipment including the WABCO TrailerSkirt™ for 53ft and 28ft trailers. Our patented flexible mounting bracket is superior to any other brand and is the first choice of the nation's largest Truckload, LTL and Private fleets. WABCO designs and produces cab mounted roof fairings for class 8 tractors and when combined with our TrailerSkirt™ and Gap Fairings, we offer the highest fuel savings of any aerodynamic combination. Contact Andy Acott 905 708 6132 aacott@laydoncomp.com www.trailerskirt.com

Wells Fargo Equipment Finance, Inc.

806

At Wells Fargo, we focus on building long-term relationships with our customers. As our customer, you have a local team that works alongside your team to help you keep your business on track. This local support, combined with our comprehensive suite of products and services and industry knowledge, mean we can support your business growth now, and for many years to come. Wells Fargo Equipment Finance is dedicated to working with for-hire and private fleets. We understand the challenges you face each day and can provide financing and leasing to help you address them. <https://www.wellsfargo.com/com/financing/equipment-financing/commercial-transportation-financing/>

Women In Trucking

316

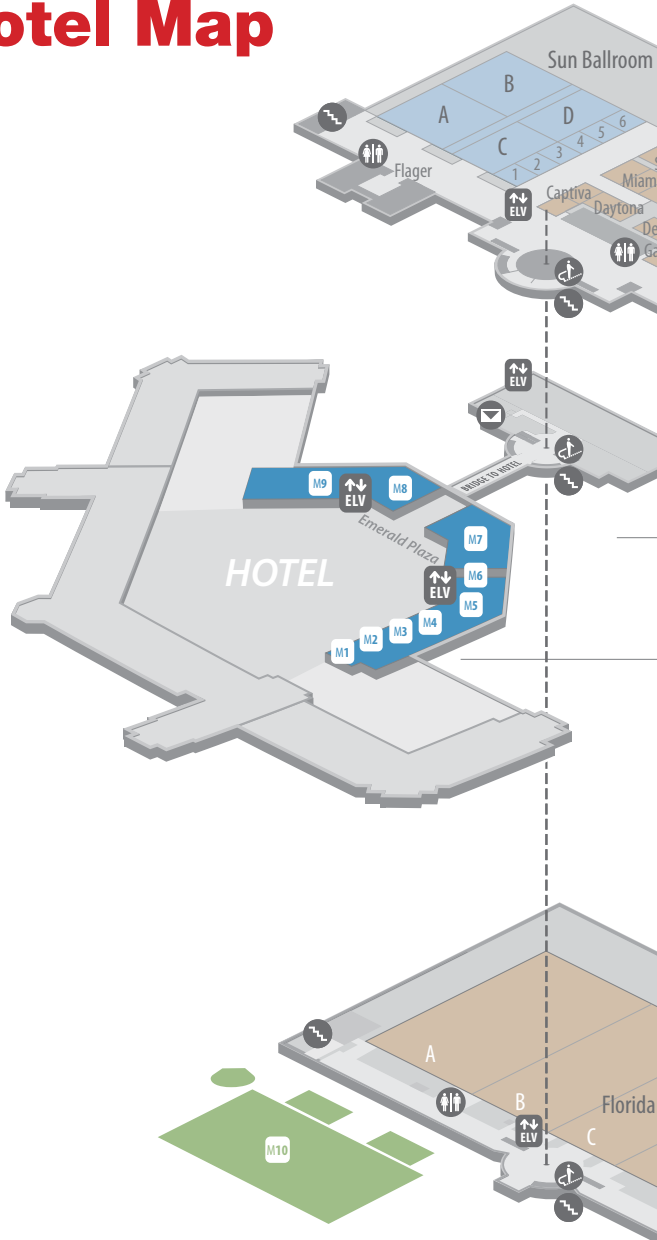
Women In Trucking Association, Inc. (WIT) is a nonprofit organization whose mission is to encourage the employment of women in the trucking industry, promote their accomplishments, and minimize obstacles faced by women working in the trucking industry. Formed in 2007, WIT now has 4,000 members and stakeholders and over 500 corporate members (men and women) who support the mission and its initiatives. About 700 transportation decision-makers will attend the Accelerate! Conference and Expo to find solutions and build business, network with their peers, and to learn for both personal and professional development about transportation with four educational tracks on Leadership, HR/Talent Management, Operations & Safety, and Sales & Marketing. The conference is slated for Nov. 12-14, 2018 in Dallas, TX. For information about participating as a sponsor or exhibitor or to attend, visit www.womenintruck.org or call 888-464-9482.

Wreaths Across America

915

Join us on National Wreaths Across America Day December 15, 2018. On National Wreaths Across America Day, our mission to Remember, Honor and Teach is carried out by coordinating wreath-laying ceremonies at over 1,500 locations in all 50 states, at sea and abroad. With the help of hundreds of volunteer truckload companies, Wreaths Across America is able to honor our Nation's Fallen Heroes. The efforts of these generous company owners, drivers, and their employees make the mission possible. We can't do it without you. Stop by booth 915 to learn how to get involved.

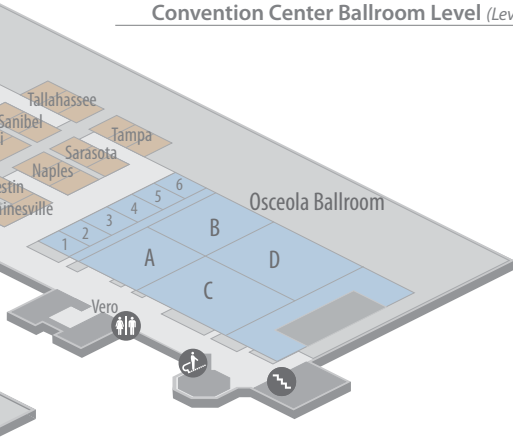
Hotel Map



Convention Center Exhibit Level (Level 1)

M10 Coquina Lawn

Convention Center Ballroom Level *(Level 2)*



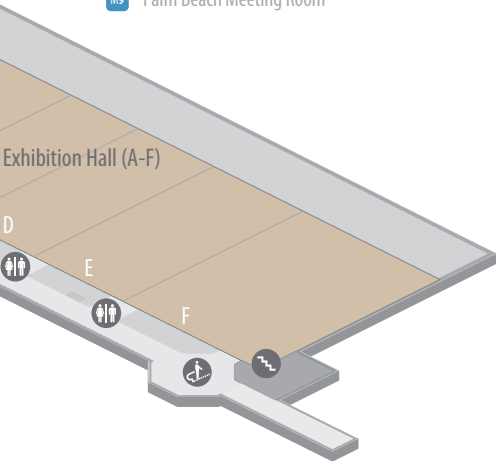
Mezzanine Level *(Lobby Level)*



FedEx Business Center

Emerald Bay *(Hotel)*

- M1** 102 St. George Meeting Room
- M2** 104 St. George Meeting Room
- M3** 106 St. George Meeting Room
- M4** 108 St. George Meeting Room
- M5** Emerald Meeting Rooms *(Lower Level)*
- M6** St. George Meeting Rooms, 112-114
- M7** Orange Blossom Ballroom
- M8** Boardrooms *(Hemingway & Sanchez, Level 4)*
- M9** Palm Beach Meeting Room



Hotel Map



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